



Leadership Matters 3.0: Journal



**LEADERSHIP
MATTERS**

With You, For You



Leadership Matters 3.0 Journal

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Follow effective action with quiet reflection.
From the quiet reflection will come even more effective action.

Peter Drucker

Using your Journal

A welcome to the *Leadership Matters Journal* from Andy Buck

How you use this Journal is really up to you. You may be using it as an individual or as part of a group of leaders as a companion to Leadership Matters. Alternatively, you may be watching the leadership clips on LM Video via the leadershipmatters.org.uk website. Or you may be engaged in a combination of all three!

In any event, the idea is that the Journal will support you in reflecting upon the leadership content presented, so that you can identify what is most useful for you in the context of your current role and situation. If your experience as a school leader is anything like my own, your time is at a premium. That's why I have designed the Journal to be really flexible, quick and easy to use. I hope that just a few minutes spent thinking through the key questions on each topic will be time well spent when it comes to supporting your continued growth and development as a leader.

The Journal is broken down into a series of easy-to-navigate topics which are summarised in the contents pages. The topic numbers in the Journal are exactly the same as the topic numbers in the third edition of the Leadership Matters book and the LM Video resources on the Leadership Matters website (leadershipmatters.org.uk). If you are using the first or second edition of the Leadership Matters book, you will find a handy cross-reference to the relevant page numbers at the very beginning of each topic.

As a useful reminder, at the start of each topic in the Journal there is a summary of the key points from book or the videos followed by the opportunity to record your reflections on:

- what ideas, theories or models resonate in the context of your role;
- what steps you commit to take as a result;
- what you are going to do to ensure you make these changes happen;
- how you will review your success in implementing them.

I would recommend that you space out your engagement with each topic. Creating and sustaining effective leadership habits takes time. My advice would be to focus on one topic at a time and give yourself the chance to master each before moving onto a new area.

If you are using the Leadership Matters website, you may also have tried out

one of the LM online tools such as LM Persona, LM Style or LM 360. At the end of the Journal, there are sections that may be useful in supporting you to think through what has emerged from using these tools.

Finally, at the very back of the Journal I have included a few blank templates of what I call my Checklist for Change. This is based on a couple of well-known change models that are covered in topics 34 and 35. I hope this simple checklist will help you plan in a way that ensures any new initiative you are embarking on is a great success. There is also some space for making notes or to-do lists.

So, as you continue your leadership journey, may I wish you the very best with whatever you are 'up to' and hope that however you decide to use them, this Journal, the book, the online tools and the videos will add a little something to get you thinking along the way...

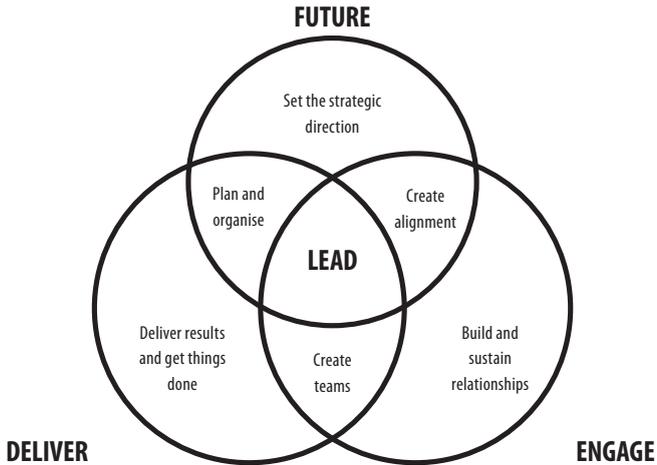
Best wishes,

Andy

Topic 1: Leadership Matters overview

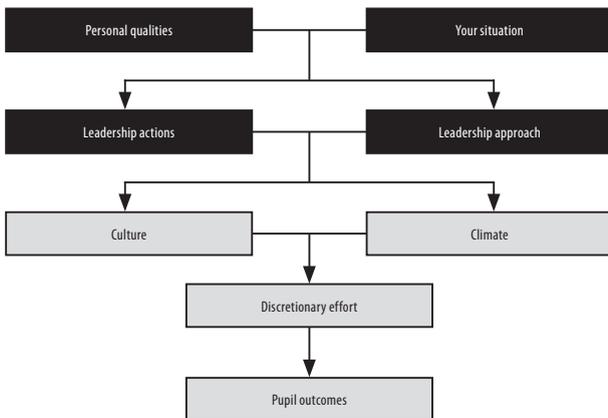
If you are using the first or second edition of Leadership Matters, see the following page references for the related content: **LM1 pages 14-21 LM2 pages 9-18**

Six key areas for leadership action



Adapted from David Pendleton's Primary Colours model combined with Steve Radcliffe's Future-Engage-Deliver

The Leadership Matters model



Reflection and goal-setting

Having accessed this content, what has resonated with you most strongly?

What do you want to do or change as a result?

What is the benefit for you of taking this action or making this change?
Why do you want to do it?

How will you know if you have been successful?

Planning for your success

What's the timing? By when will you have achieved it?

What or who could support you making this happen?

What or who could stop this happening?

What can you do to prevent this?

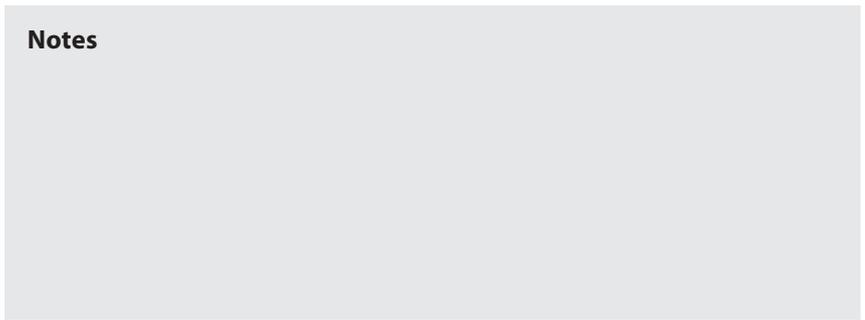
What's your very first step to start this off? When will you take it?

Reviewing your success

What has changed for the better? What have you achieved?

Is there anything that you would like to further improve?

Notes



Checklist for change

Action	When	Notes
Be clear why change needed – get people wanting change		
Get a small group working on it and review the evidence of what works		
Create a draft vision and proposal		
Test it out with people		
Make sure everything is in place (especially skills and time to do it)		
Launch		
Ensure quick wins		
Get real-time feedback		
Challenge those not adopting		
Build into standard routines for planning and evaluation		

Notes



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